



We make it our duty to continue the paths of development, modernization, and construction undertaken to ensure the conditions for a dignified life for Moroccan citizens.









EDITORIAL

In a changing world, every ecosystem aspiration its rightful place, every potential seed flourish and every intulative for shared must be supported and accompanied.

istory is accelerating. The climate is changing. The environment is being affected to a greater extent by growing human activity, which is a corollary of population growth.

Faced with these challenges, the rhain dividesconds and political agents are confito a crucial responsibility: what must we change today to bequeath a fairer, more inclusive, and more sustainable world to future generations?

Since its creation, this has been the goal of our Foundation, guided by commitments rooted in its fundamental principles and embodied in our Servant Leader approach. Over time, we have broadened our areas of action, adjusted our operating model and refined our organization, always with one aim in mind: to deploy high-impact initiatives. By building capacity to boost R&D and supporting dedicated funds, we are helping to shape a brighter, more sustainable future for everyone.

By promoting inclusive education and facilitating access to excellent training and employment for all, we create inspiring pathways that open up new prospects for tomorrow's talent.

By encouraging social innovation and building capacity while involving stakeholders, we are working together to build a more inclusive and equitable

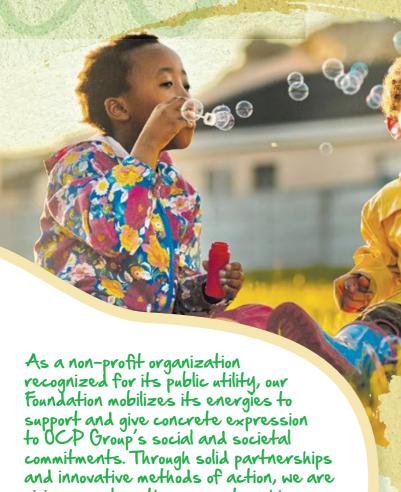
By catalyzing transformation through community engagement and supporting capacity building on a global scale, we are helping to build a fairer world.

We firmly believe that real change can only be driven by a clear vision, shared values, and co-created actions, all with a spirit of excellence and agility to guarantee positive long-term impacts.

In this spirit, 2023 was marked by several particularly impactful initiatives, the main ones of which are presented in this report.

Let's work together to be the architects of change, united around fundamental values.

Mobilizing ENERGY TO BUILD A COMMON FUTURE



giving ourselves the means to achieve our greatest ambition:

cultivating the foundations of a fairer and more sustainable future.









Our Foundation is committed. on a daily basis, to building a better tomorrow. How do we do this? By driving and supporting change in strategic sectors, in Morocco and internationally.



In addition to OCP Group's spirit of innovation and progress, two other compasses guide the orientations of our Foundation: Morocco's New Development Model and the United Nations' 17 Sustainable Development Goals. These are orientations that set a single course: that of development that can benefit everyone.

To create a fairer, more equitable society over the long term, our Foundation is driving change in a wide range of sectors, including education, science and technology, by investing in ambitious programmes and supporting high-impact initiatives.



Committing to the Kingdom and boosting its South-South cooperation initiatives

Our Foundation is committed to promoting the economic and social development of vulnerable communities in Morocco. As part of the South-South cooperation encouraged by the Kingdom of Morocco, our Foundation also initiates and supports human development initiatives in vulnerable local communities in African and Asian countries.







Through our actions,

SUSTAINABLE DEVELOPMENT **GOALS**





















(Mobilizing)

ACT

To act effectively, our Foundation relies on clear and coherent founding principles and innovative means of action. As a learning and agile organization, we are constantly evolving and adapting our way of working to the new realities of a changing world...



- · To promote a knowledge ecosystem based on the best levers of excellence.
- · To drive and sustain the creation of shared value through the empowerment of players.
- To co-create integrated and innovative solutions.

How to take action?

- · Acquisition of equipment and materials.
- · Construction and rehabilitation for the benefit of our partners and beneficiaries.
- · Carrying out strategic studies.
- · Support for scientific production.
- · Helping to create platforms and networks.
- · Mobilising national and international expertise.
- · Training and capacity building.
- · Structuring and organising groups.

What to act on?

ENERGY TO BUILD



Supporting Research & Development efforts

We are convinced that investment in research and development is a strategic lever for bringing about structural change and creating impact. By actively supporting these R&D efforts, we are helping to catalyze innovation, stimulate economic growth and foster social progress. By encouraging the emergence and realization of new ideas, we are working towards a world driven by innovation. By encouraging research that benefits us all, we are moving our society towards a better future.



Disseminating Social Innovation

Our Foundation identifies and implements innovative solutions to meet the needs of certain populations, particularly in remote areas. Finding appropriate solutions to very specific local problems often means considering unconventional strategies, breaking out of conventional thinking, re-evaluating methods of progress and including social and environmental factors in all their complexity. By involving stakeholders in these Social Innovation issues. our Foundation is working to drive new development paradigms.



Encouraging inclusive education and excellence

In a world where today's young people will shape tomorrow's world, access to quality education and training is crucial to sustainable social development. Driven by this certainty, our Foundation is committed to providing concrete solutions to make education and knowledge accessible to all. We support excellence and encourage the sharing of knowledge, with the aim of creating an inclusive educational environment where every individual, whatever their abilities or circumstances, has the opportunity to fulfil their potential. We are convinced that



Strengthening community involvement

Aware of the essential role played by communities in responding to environmental and socio-economic challenges, our Foundation is firmly committed to strengthening community involvement. Through awarenessraising programmes and targeted development projects, we support communities in adopting sustainable agricultural practices, aiming to empower them and improve their living conditions. To help them anticipate the effects of climate change, we also raise awareness of the need to preserve biodiversity through appropriate practices. By pooling our experience, these initiatives have a tangible impact on generating recurring income, ensuring food security and preserving our environment.



SHARE

Because development only makes sense if shared, we involve our stakeholders in each of the initiatives to which they contribute and benefit, and consolidate our actions around a set of strong values.

Sharing strong values

Commitment

Sincere and mutual commitment between all stakeholders is the key to collective success.

Kindness and respect to anchor and strengthen team spirit and promote the success of initiatives.

Innovation

Innovation crystallizes creativity and the ability to transform constraints into opportunities, turning them into a genuine lever for development and fulfilment.

Humility

Openness and attentiveness to understand each individual's needs as well as possible, enabling them to achieve their full potential.

Equal opportunities, diversity and social mix are the foundation of social equity and the basis of our

Sharing the benefits of innovative operating models

Servant Leadership

A fundamental principle reflected in our mission, embodied by all our teams in each of their areas of activity, and which takes the form of incubation approaches to better prepare for future transitions.

An engine of transformation

In addition to our support for UM6P, our Foundation considers the University to be a privileged partner for the implementation of its projects and the anchoring of its initiatives. We also support OCP Group's strategic subsidiaries as they develop their skills in development-related areas.

Projects carried out in agile mode

As an agile organization, we learn from what we have already achieved, encourage public-private partnerships, catalyze new operational approaches and explore new areas for action.



Our impact in 2023











A COMMON FUTURE

Mark out THE YEAR WITH HIGH-IMPACT ACTIONS

In each of our areas of intervention and by mobilizing all our levers for action, our Foundation expanded its initiatives in 2023, the main ones of which are presented chronologically below:

- Training and capacity building for the people of the Niokolo Koba National Park.
- Organization of workshops on OCP Foundation's Strategic Base, formalising its current and target value proposition.
- 8 cooperatives awarded prizes at the 4th edition of the National Prize for the best women's cooperative project ideas «Lalla Al Moutaaouina 2023».

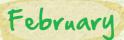
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- Organization of a series of scientific committees for the 61 R&D project leaders in partnership with the UGF and the CNRST.
- SIAM in Meknès under the theme
- Pedagogical enrichment training in Benguerir on a number of themes, in collaboration with the UM6P Institute of Education Sciences, for the benefit of school life teacher-animators from
- Participation in the 15th edition of «Génération Green: for sustainable food sovereignty».
- 29 sponsored schools...









- Participation in the Moroccan-Spanish Social and Solidarity Economy Forum under the theme «Moroccan-Spanish cooperation in SSE: a lever for sustainable and territorial development».
- Launch of the Carbon Sequestration and Certification programme, in partnership with UM6P, to support efforts to mitigate and adapt to the effects of climate change on a continental scale.

- Organization of a visit to the Industrial Skills Centre in Safi for students from the «Hidaya Islamiya» high school, one of the establishments sponsored by OCP Foundation.
- Organization of the 3rd training cycle aimed at strengthening the capacities of 13 technicians from six Togolese rural radio stations.

- Broadcast on TV5 Monde Afrique of capsules presenting OCP Foundation's initiatives in Senegal and Madagascar.
- Participation in the AMSAT workshop in Rabat on a project entitled «Project to support and improve the actions of the early intervention service dedicated to babies and young children with Down's syndrome».

· Signing of a partnership agreement with the Ministry of National Education, Preschool and Sports and UM6P, to fund projects focusing on educational innovation, the culture of excellence and empowerment of players in the field.

- Organization of the project's closing forum: «Imagining Africa's futures», in collaboration with UM6P and UNESCO.
- Delivery of IT equipment (882 computers and 316 video projectors) for the start of the 2023-2024 academic year as part of the support programme for Classes Préparatoires aux Grandes Écoles.
- Mobilisation to help the regions affected by the Al Haouz earthquake, through various initiatives.
- Continuation of the «Rebuild» initiative, in support of schools in earthquake-stricken regions, with the delivery of 56 classrooms, 7 offices, 5 accommodation units and 27 toilet blocks, all in modular form, in Taroudant and Al Haouz.

 Organization of the 4th edition of Retail Tech Days, a constructive and permanent forum for exchange between the players and start-ups of the MRTB and the Retail Tech ecosystem.









- · Launch of the first class of the Sport-Études programme at the new Lycée d'Excellence in Rabat.
- · Strengthening of women's cooperatives in Malawi through training in governance and management, given to 60 women from 2 cooperatives.
- African Women in Technology and Artificial Intelligence - Launch of a mentoring programme for 34 women at UM6P from 11 African countries.

- End of the Seed Fund Research (SFR) programme, deployed in partnership with UM6P through the Social Innovation Lab and the UGF.
- Closure of the FUERTES project after 4 years of supporting Senegalese women researchers to become independent researchers:

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- Partnership between OCP Foundation and COOPLAB during the organization of the 3rd edition of the «Génération Solidaire» National Prize by the Ministry of Tourism, Crafts and the Social and Solidarity Economy (MTAESS) and the Office for the Development of Cooperation (ODCO). -
- Selection of 6 R&D projects as part of the «Medicinal and aromatic plants» programme.
- Workshop to launch the development of OCP Foundation's internal culture around the principle of Servant Leadership.
- Launch of projects in Zimbabwe, Guinea and Côte d'Ivoire focusing on community agriculture, the dissemination of knowledge in rural areas and the preservation of coastal biodiversity by communities.



- (Forging)

INSPIRING PATHS

Promoting a knowledge ecosystem **BASED ON EXCELLENCE**

Renewed support for APEE

Our Foundation is one of the main supporters of the Association pour la Promotion d'une Éducation d'Excellence (APEE). In 2023, our support facilitated the 2022-2023 school map for the Lycée Mohammed VI d'Excellence (LM6E). In Benguerir, a restaurant has been fitted out and equipped, and a BTS training course has been created. In Rabat, the Foundation's support has enabled the Lycée d'Excellence de Rabat to launch its Sport-Études programme.

first class launched!



the first intake of this

FIRSI: awarding scholarships to tomorrow's talents

Created in 2020 and funded by our Foundation, FIRSI (Ibn Rochd Foundation for Science and Innovation) is now the leading provider of scholarships in Morocco. These scholarships are awarded to the most deserving Moroccan and sub-Saharan students to enable them to pursue their studies in national and international institutions of excellence, accelerating the emergence of new leaders in Morocco and internationally, capable of putting their talents to work on high-impact projects. In close partnership with UM6P, FIRSI promotes equal opportunities, connects the key players in research and innovation and helps to develop the skills of young Moroccan and African talent. In addition to providing financial support for scholarship programmes, in 2023 our Foundation also helped to set up the «Massarates Rhamna» community learning programme.

"Enabling the most deserving students to access first-rate programmes

Working alongside teachers

Because they carry out the noble and essential mission of transmitting knowledge, teachers and professors must be supported and valued. It is with this in mind that our Foundation continues to support the Centres de Formation des Professeurs Agrégés (CPA). While the renovation work on the Rabat, Marrakech and Settat CPAs was completed in 2023, our Foundation has also equipped the Rabat, Fez and Marrakech CPAs with books and teaching materials.

Preparatory classes: the springboard to excellence

The proportion of Moroccans in the rankings of competitive entrance exams to the best schools confirms it: our young people have talent, and the right education system can help them to realise their full potential! To give these talented young people the best possible chance of gaining access to the most prestigious courses, our Foundation supports the state-run Classes Préparatoires aux Grandes Ecoles (CPGE), as part of our partnership with the Ministry of National Education, Preschool and Sport. In 2023, this support led to a number of achievements, including:

- Delivery of the third installment of laboratory equipment, including 882 computers and 316 video projectors.
- Support for the roll-out of school projects for the 27 CPGEs.
- Training for 85 managers from the 27 CPGEs to acquire the modules needed to implement the school project.
- Renewal of the PrépaDigitale platform, for the benefit of 9,400 students.



Supporting public preparatory classes means enabling the talents of tomorrow to prepare for the best courses of study in the best possible conditions. Because we believe in their potential, it s our duty to help them make the most of their opportunities.

Amine An-Nayer, Head of Excellence OCP Foundation





Mobilizing — (Forging)

Co-creating Driving Participating Consolidating









UM6P: new projects guided by a vision

As a privileged partner of our Foundation in supporting our initiatives to promote excellence in education, UM6P continues to demonstrate that all ambitions are accessible to those who give themselves the means to achieve them. And the UM6P's ambition is well known: to train the talents of tomorrow for the professions of the future and to support them on the path to excellence. With this in mind, and with the support of our Foundation, UM6P has launched a number of initiatives for 2023, including:



National Centre for the Digitalization of Remote Learning: the result of our collaboration with the Ministry of Higher Education, Scientific Research and Innovation (MESRSI) and Mohammed VI Polytechnic University (UM6P), the CNDE aims to structure and promote distance learning in Morocco by encouraging innovation and excellence. The aim is to devise a strategy to improve access to distance learning platforms for students at public universities, while developing appropriate teaching modules and training the teaching staff and contributors involved. This year, 73 projects have been deployed since the creation of interactive digital modules, the production of teaching resources, and the integration of scripted courses on the CNDE platform.

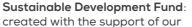


Social Experience Program: in May 2022, OCP Foundation, in collaboration with UM6P, inaugurated the Social Experience Program (SEP). Dedicated to UM6P students, this programme is designed to cultivate a spirit of solidarity among them through internships focusing on human and social development, and accompanying civic actions that they decide to undertake. Mentors from the UM6P ecosystem will coach the students by running training workshops prior to their immersion in an internship or civic action, and will support them at every stage of their commitment. By the end of 2023, 46 internships had been completed, in collaboration with 9 partners. Our Foundation also organized the fifth edition of our in-house «Meet'up» event, designed as a space for sharing and dialogue with our ecosystem, and gave the floor to the Social Experience Program to encourage

collaboration with our employees.



Launch of a BTS cycle at LM6E in Benguerir: as part of OCP's Green Investment Programme for the period 2023-2027, UM6P, with the support of OCP Foundation and the Lycée Mohamed VI d'Excellence, launched a new BTS course at the start of the 2023-2024 academic year, designed to train experts specializing in Renewable Energy and Energy Efficiency (ENREE), and in Water Treatment processes (PTE). This initiative demonstrates our ecosystem's commitment to training professionals capable of meeting the challenges of industry, while actively contributing to Morocco's vision for a more sustainable future.



Foundation, this fund works to ensure that the Sustainable Development component is taken into account by everyone, at all levels of the University, both in its main missions and in its operations. It supports, equips and promotes initiatives from the UM6P community according to the international STARS Sustainability Tracking, Assessment & Rating System™. In 2023, the FDD took charge of 47 projects selected following the 4th call for projects, enabling UM6P to achieve the Gold level of the STARS standard.







INSPIRING PATHS

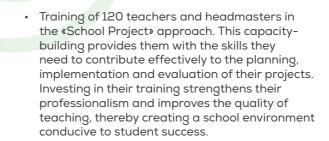
Supporting Inclusive Education

Sponsoring public schools to ease access to education

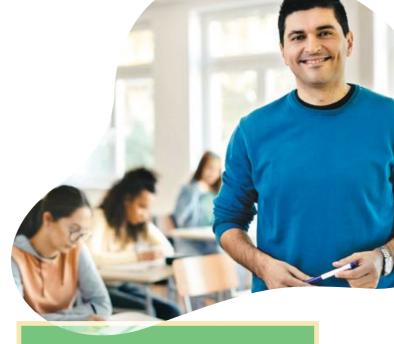
OCP Foundation, in collaboration with the Ministry of Education, is supporting an innovative and ambitious project involving 60 schools in five provinces of the Kingdom, mainly in rural areas.

Our commitment to these state schools is reflected in our unwavering support for the learners and their environment. We firmly believe that every student deserves equal access to a quality education, whatever their socio-economic background. That's why we are fully committed to improving school infrastructure, developing teaching resources and enhancing teachers' skills. Through our actions, we aim to create learning environments that are stimulating, inclusive and conducive to the development of every child, thereby helping to build a better future for generations to come.

- Completion of rehabilitation work on 29 schools, with support from UM6P's SAP+D programme, to improve learning conditions for pupils, reduce disparities between urban and rural areas in terms of access to education, and strengthen local socio-economic development. This work also serves as a driver for other development initiatives in rural areas, helping to create more inclusive and prosperous communities.
- Development of 5 educational programme enrichment kits by the Institut des Sciences de l'Éducation (ISE-UM6P). This set of tools and resources has been designed to diversify teaching methods and make learning more educational. The kit is packed with textbooks, educational games, science equipment and other resources to help teachers deliver knowledge in a more engaging way and meet the individual needs of



• Through the Social Innovation Lab, a feedback study for the first 31 schools supported. This will enable us to assess the real impact of the program, identify the successes and challenges encountered, and draw out the main lessons learned. This study also contributes to transparency and accountability towards stakeholders, by demonstrating our Foundation's commitment to learning from its actions in order to better serve its mission and achieve its educational objectives. Finally, by sharing the results of this study with its partners, our Foundation is helping to enrich the debate and promote best practice for a lasting impact on national education.



Multiplying initiatives

The year 2023 was marked by numerous actions and initiatives, carried out in close partnership with the educational staff of the beneficiary establishments, including in particular:

- project on automatic irrigation.

 A pottery club was set up at the Abdellah Ibrahim school in Safi, with an initial workshop involving pupils and their parents, followed by an educational tour of the pottery site.

 Implementation of a class project on citizenship, led by students from the digital club at the Abdessalam El Ougzzani school
- Organising several visits to the YouCode digital school for pupils from sponsored schools.

 Organization of road safety activities to coincide with





INSPIRING PATHS

Facilitating the education and professional integration of people in vulnerable situations

Equal opportunities mean that everyone can benefit from the same education and professional opportunities, including people with disabilities or in difficult personal situations. To help these people enforce their right to equal opportunities, our Foundation provides support to 16 associations throughout Morocco that help more than 5,000 people in vulnerable situations on a daily basis.

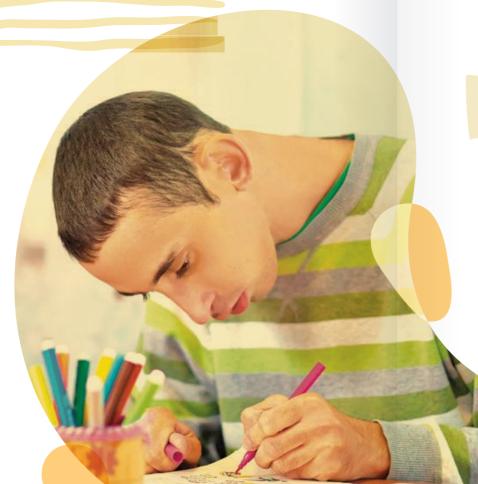
In 2023, this active support from the Foundation led to a number of concrete initiatives by these associations, including:

- · Early and specialised support for 98 children with Down's syndrome, 47% of whom attended school.
- Psycho-educational support for 58 young people with mental disabilities, resulting in 20 school placements, 19 training courses and 12 work placements.
- Educational support and vocational training for 105 children suffering from mental disabilities, autism or visual impairment.
- Organization of awareness campaigns and training in teaching methods related to visual impairment for 32 teachers in six state schools.



We learn how to clean rooms, wash floors and toilets, and collect laundry, because the aim is then to work as cleaning staff in a hotel. I>ve made a lot of friends at the Centre! In the future, I want to be able to rely on myself and earn a living working in a hotel.

a young person sponsored by our Foundation, enrolled on an intern-ship and then a job at Dar Diaf



• Support for 162 deaf children (including 35 from sub-Saharan Africa), by equipping them with hearing aids or cochlear

Care for 50 diabetic children from underprivileged families.



Our Foundation works closely with a wide range of medico-social partners, demonstrating its commitment to supporting a diversity of specific needs. This commitment is not limited to supporting people with learning disabilities, but also extends to supporting children with hearing impairments, therapeutic and educational support, autism and other special needs. Throughout 2023, this commitment has been demonstrated by the launch of a number of initiatives, including:

• ANAIS: sponsorship of 22 disabled children, with the aim of helping them develop and become socially independent.

• APAEP: educational and therapeutic care for 28 autistic children and young people from lowincome families, within the La Passerelle centres, with the aim of promoting their social integration.

- SOS Autisme: care and integration of 20 autistic children into schools.
- Association Al Amal: creation of 10 classrooms for the educational care of autistic children and refectory equipment.
- Manbar Al Mouak: educational and therapeutic support for 20 mentally handicapped children to ensure their inclusion in school and society.
- Fondation Lalla Asmae: support for the care of 50 hearing-impaired children, including multidisciplinary care, access to specialised education and appropriate support for their school careers.



جمعية المنار

Association Al Manar

support in the care of mentally handicapped children is invaluable, as it helps to achieve the ultimate objective of each case: professional integration. To date, of the sixteen young people cared for by the Foundation, two have been recruited and are perfectly independent and three are in the process of finding employment. These successes show that, even with disabilities, our young people have a wealth of skills and are capable of contributing to a company's performance.

Ms Lazrek, Director of the AL MANAR





EARTHQUAKE FOCUS

Restoring HOPE AFTER THE AL HAOUZ EARTHQUAKE

In times of crisis, the true character of an organization is revealed. It was in this spirit that our Foundation responded to the call for solidarity when the earthquake struck the Al Haouz region in September 2023. This exceptional mobilisation took several forms, reflecting our deep commitment to our communities and our country.

Emergency aid

A remarkable effort has been made in the area of emergency aid, with 10,000 baskets of foodstuffs and necessities made available in support of OCP emergency unit and in collaboration with the teams of the Act4Community associations. These baskets were designed to bring medium-term relief to those affected by the disaster. Twenty of our employees were dedicated to coordinating the entire process, from sourcing the products to preparing the baskets.

his earthquake has been devastating, but it has also aighlighted national solidarity in Morocco. When our beople are in distress, every Moroccan has a duty to get nvolved!

Sana ZENJARI,
Director of Communication & Change, OCP Foundation



«ReBuild» initiative for the continuity of public education

Faced with the extent of the damage, the Ministry of National Education, Pre-school and Sport (MENPS) quickly sought the support of our Foundation and the Mohammed VI Polytechnic University (UM6P) to guarantee the continuity of public education. The aim was to find replacement solutions for classrooms that had been destroyed or damaged, pending reconstruction.

This is the origin of the «ReBuild» initiative, the result of collaboration between Moroccan modular construction companies, the UM6P and OCP Foundation. The aim? To replace devastated classrooms with modular buildings of various sizes, including offices, sanitary facilities and extra accommodation, in the provinces of Chichaoua, Al Haouz and Taroudant.

This innovative project, developed in partnership with UM6P's School of Architecture, Planning & Design (SAP+D), is based on steel-frame modular construction techniques. The Moroccan companies involved mobilized the local workforce to carry out this crucial task. The ergonomics of these modular buildings have been carefully designed to meet the specific needs of the educational environment, while complying with resilience standards in the face of climatic and seismic hazards.

The «ReBuild» initiative is committed to providing innovative modular solutions to meet the urgent needs of the regions affected by the earthquake, with a total of 468 modules for 55 schools, comprising 280 classrooms, 26 offices, 58 accommodation units and 104 sanitary blocks.

Support for affected cooperatives

Some of the cooperatives supported by our Foundation were directly affected by the earthquake and its aftermath. Working alongside them at every stage of their success, as well as in the most difficult of times, our Foundation took action, in collaboration with ODCO (Office de Développement de la Coopération), through various initiatives. These initiatives illustrate the power of solidarity and innovation in times of crisis, bringing new hope and concrete support to communities in transition towards reconstruction.

- Mourafaka program: the fruit of a collaboration between the Ministry of Tourism, Crafts and the Social Solidarity Economy, the UM6P, the Office for the Development of Cooperation (ODCO) and our Foundation, aiming to strengthen 600 newlycreated Moroccan cooperatives. Through training and support in three phases, the programme is gradually being extended to all the regions of Morocco. Following the earthquake, the focus was on supporting 440 cooperatives representing 88 cooperatives in the affected regions
- PHOSFEED® Collaboration: OCP Group's Strategic Business Unit Specialty Products and Solutions, through its PHOSFEED® brand, has joined forces with our Foundation to meet the critical needs of livestock farmers affected by the earthquake. By carefully assessing needs on the ground, this collaboration has made it possible to rebuild livestock and poultry herds, while providing the necessary equipment. This initiative has revived the economic activity of two livestock cooperatives, benefiting 220 cooperators.
- Generation Solidarity Program: this programme aims to support young entrepreneurs proposing innovative and sustainable cooperative projects. Among the 2023 winners, seven cooperative projects affected by the earthquake were supported by our Foundation. Efforts were made to rehabilitate production units and provide coaching to 41 cooperators, thereby contributing to the economic revitalization of the affected regions.

Internal fundraising campaign

In addition to these actions on the ground, our Foundation coordinated an internal fundraising campaign, enabling every employee to make a voluntary contribution to the «Special Fund for managing the effects of the earthquake». All in all, the multi-dimensional mobilization of our Foundation demonstrates that solidarity is more than just a notion, it's a concrete action. Even in the face of adversity, we can bring help, hope and support to our fellow citizens in need.



SUSTAINABLE SOCIAL INITIATIVES

Encouraging social initiatives with the support of the social innovation lab

Created by our Foundation, in close collaboration with UM6P, the Social Innovation Lab (SIL) helps communities, organizations and social entrepreneurs to design and develop social initiatives, and then take them forward independently. The SIL supports «innovation promoters» by equipping them with the skills and capabilities they need to transform these innovations into integrated social models.

Social Innovation Lab: duties and contributions

The SIL brings together multidisciplinary teams comprising researchers, professionals and development workers. Working closely with communities and stakeholders, the laboratory identifies socio-economic needs, co-creates innovative high-impact solutions, and provides ongoing monitoring to ensure the sustainability of initiatives, through:





Training and capacity building





Research and development



Sharing know-how and expertise



Support and business development



Strategic management and knowledge capitalisation

In 2023, the Social Innovation Lab has worked to define its value proposition and its governance structure, while participating in the deployment of several projects, thanks to the support of our Foundation:

> Evaluation of the «Sponsored Schools» programme



SUSTAINABLE

SOCIAL INITIATIVES

Socio-economic development model for the Province of Rhamna



Sustainable, quality rural school transport in Safi, El Jadida and Khouribga



Plastic recycling and rehabilitation of peri-urban areas south of Safi



Inauguration of a centre for the integration of young girls in Safi



Launch of the educational innovation "Economic inclusion of women'



Involvement in the World Bank program «Inventory and participatory evaluation of distance learning models in rural areas, with a view to modelling a distance learning system adapted to the context of Moroccan rural areas»





SUSTAINABLE

SOCIAL INITIATIVES

(Supporting) Mobilizing Forging Co-creating Driving Participating SUSTAINABLE SOCIAL INITIATIVES

Developing THE SOCIAL ECONOMY BY SUPPORTING COOPLAB



In Morocco, under the impetus of His Majesty King Mohammed VI and in line with the quidelines of the New Development Model, the cooperative sector continues to develop as a resilient and inclusive model. Thanks to their operating model and the energy of the people involved, cooperatives enable a fair and inclusive redistribution of wealth, the creation of productive jobs and the promotion of social integration. To support this dynamic, CoopLab was created in 2020. As a laboratory of expertise and support for cooperatives housed within the UM6P and a spin-off of the Social Innovation Lab, CoopLab is an essential link in the commitment of our Foundation and the UM6P to supporting the development of skills among players in the Social and Solidarity Economy sector.



Encouraging the development of cooperatives through the Mourafaka 2.0 program

The Mourafaka programme, launched by our Foundation in partnership with the Ministry of Tourism, Handicrafts and the Social Solidarity Economy, the UM6P and the Office de Développement de la Coopération (ODCO), provides training and support to more than 600 recently created Moroccan cooperatives. This skills-building scheme, whose activities are coordinated by CoopLab, has been rolled out through various initiatives in 2023, including:

- 243 cooperatives supported in 4 regions (Rabat-Salé-Kénitra, Marrakech-Safi, Guelmim, Oued Noun and Drâa-Tafilalet).
- 8 training sessions and 353 coaching sessions carried out.
- · Launch of the call for expressions of interest for the 2nd cohort, with the aim of selecting future cooperatives to be supported.

Sharing expertise with our partners on the continent

In 2023, CoopLab carried out missions in Africa on behalf of our Foundation, with a view to South-South development. The aim? To share best practice in the development of the cooperative model and capitalise on the Moroccan experience in building the capacity of cooperatives. Several meetings and training courses have been organized in this context:

• Great Green Wall - Senegal: 4 sessions of 24 days training for 80 women from Economic Interest Groups (EIGs) in Widou and Mbaye Awa.

- Preservation of the Niokolo Koba Park -Senegal: 3 x 15-day training sessions for 50 women from the Fanabara MSEs in Dar Salam.
- **Empowering Women in Agriculture** (EWA) - Malawi: Participatory diagnosis of 2 women's cooperatives: Nkungudza (Blantyre District) and Tikondane (Mwanza District).



Lalla Al Moutaaouina program: **Supporting** women's cooperative projects

Implemented in partnership with the Ministry of Tourism, Handicrafts and the Social and Solidarity Economy and the Office de Développement de la Coopération (ODCO), the Lalla Al Moutaaouina programme is a lever for one of our Foundation's commitments: to promote gender equality. To this end, the programme promotes the role of women's cooperatives as social enterprises based on solidarity. Through appropriate support and training, women are encouraged to get involved in income-generating social initiatives, enabling them to improve their living conditions.



- Deployment of a capacity-building programme (training, studies, operational recommendations, communication).
- · Carrying out impact studies on the schemes already deployed.
- · Call for projects and selection of the next cooperatives to be supported.
- Organization of the fourth National Prize for the best ideas for women's cooperative projects. The eight winning cooperatives have since benefited from a 12-month support programme designed to help them design and implement their action plan.



Testimonial The idea came to us to



set up a cooperative, thanks to the support of OCP Foundation, COOPLAB and ODCO, in order to help each other, develop our business and avoid the rural exodus.

Zahra AMGHAR.



Two supported cooperatives among the winners!

It's a source of pride that the winning cooperatives of the Lalla Moutaaouina 2023 Prize, supported by our Foundation, are supported by CoopLab



able to count on the support of our Foundation to equip a honey-making unit, provide training in setting up projects and support the marketing of its products.

Moussa El Majdoub

a pepper processing unit, set up a sales outlet, join a king programme and structure its marketing channels.The cooperative also won the prize for the best local product at the social economy fair in Dakar.



Supporting Mobilizing Forging Co-creating Driving Participating Consolidating SUSTAINABLE SOCIAL INITIATIVES

"Génération Solidaire" national prize: highlighting the best initiatives

In 2023, our Foundation and CoopLab were partners in the third edition of the «Génération Solidaire» National Prize, organized by the Ministry of Tourism, Crafts and the Social Solidarity Economy (MTAESS) and the Office for the Development of Cooperation (ODCO) to support and promote young people proposing the most innovative and sustainable cooperative projects. Twelve of the cooperatives supported by CoopLab submitted entries for the award, which went to 31 cooperatives, selected on the basis of their economic, social and environmental impact.



The Tremplin Com&Pub cooperative wins the national "Génération Solidaire" prize



Supporting COMMUNITY DEVELOPMENT

The initiatives with the best chances of success are those driven by communities in which each member contributes his or her added value as part of a concerted effort and a shared vision. Through a variety of projects, our Foundation encourages this pooling of talent, which is put at the service of projects with high added value.

SUSTAINABLE

SOCIAL INITIATIVES

Supporting the initiatives of **Act4Community associations**

Since their creation, within OCP Group, the Act4Community associations have supported inclusive initiatives that encourage job creation, entrepreneurship, agricultural development, culture and sport. In 2023, 80% of the programme contracts signed the previous year with the Act4Community associations in Gantour, Safi, Khouribga and Jorf have already been completed thanks to the support of our Foundation, and new programme contracts are being prepared. At the same time, and drawing on the lessons learned from four audit missions, a programme to support the structuring of associations has been designed and deployed.

Bringing the integrated development project at Rhamna to fruition

Our Foundation launched an integrated territorial development project in Rhamna, under an agreement signed between the Province of Rhamna, the urban municipality of Benguerir and UM6P. Led by the SAP+D school, the programme began with a community diagnosis phase, which identified the initiatives most likely to contribute to the region's development. In 2023, the master plan for the Douar Nouaj-Tanmert integrated programme was finalised, and is currently being validated by local stakeholders. Other community initiatives are currently being planned.



Our Foundation meets the agricultural sector at the 15th SIAM trade fair

8 cooperatives to provide them with a space to promote and market their products.

Strengthening capacities

Entrepreneurs know that to turn an idea into reality, creativity is not enough. You need the skills to structure, finance, develop and sustain it. Guided by its passion for shared progress, our Foundation is fully committed to working with these innovators to support them on their path to success.

SUSTAINABLE SOCIAL INITIATIVES

Moroccan Retail Tech Builder: supporting innovative start-ups

Created by our Foundation, in partnership with the Ministry of Industry and Trade and UM6P, Moroccan Retail Tech Builder (MRTB) is a platform for incubating and accelerating innovative digital start-ups in the retail sector. In practical terms, this platform encourages the emergence of digital solutions tailored to the needs of retailers and consumers, by strengthening the innovation capabilities of Moroccan entrepreneurs with high added-value digital projects. By 2022, 51 start-ups had been selected to receive support from experts. university researchers and public institutions. Building on this success, 40 project leaders were selected in 2023 to receive support from three MRTB programmes, which have also been expanded to include four new programmes. In terms of partnerships, the SCALE acceleration programme, in partnership with Plug & Play, was deployed in 2023, as was the technical assistance provided by GIZ. With a view to continuous improvement, an organizational analysis mission was also carried out, the findings of which were used to refine the drafting of a new roadmap.



start-up campus, UM6P has been working since its inception to give concrete expression to the cognitive contribution of its community. Thanks to the Moroccan Retail Tech Builder, this impetus will be able to move up a gear for high-impact socio-economic development.

Hicham EL HABTI,





Territorial performance observatory: analyse, design, deploy

Created by our Foundation in collaboration with SAP+D at UM6P, the Observatoire de la performance territoriale aims to tackle territorial issues using an integrated, participative and multidisciplinary method. Using Living Lab methodology, which actively involves citizens and users in research and innovation, the Observatory focuses on the development of agile and resilient territories, conducive to entrepreneurial initiatives. It produces predictive modelling and Smart Data analysis to help decision-makers understand and anticipate the consequences of their actions, thereby simplifying regional planning. Thanks to the energy deployed by a dedicated team, this observatory launched a number of initiatives in 2023, including:

- · Creation of a geo-portal for interactive mapping of territorial vulnerability.
- Training of 10 magistrates from the Court of Auditors.
- · Creation of development guidelines for the province of Rhamna.
- Study on the theme of Sustainable Development Information Systems, carried out on behalf of GIZ and the Ministry of Energy Transition.
- Participation in the 2023 edition of Casa Smart City.
- · Three publications in progress.



Learn & Practice initiative: equipping our Foundation's employees with the skills they need to do their jobs effectively

Our Foundation applies this requirement for continuous capacity building first and foremost to its own teams! That's what the Learn & Practice initiative is all about, our internal social innovation skills development programme. Always willing to strengthen their skills or acquire new ones, 12 of our employees have been trained in the agile method, and 23 in social impact assessment.



THE FUTURE

Strengthening capacities to BOOST R&D

Because the most cutting-edge research relies on the most advanced technologies, our Foundation provides researchers with the resources they need to realize their shared ambition: to make their own contribution to scientific progress.

Fund Management Unit created at UM6P

principles

Given the diversity of Research and Development (R&D) funds created and managed in collaboration with UM6P, it had become imperative to strengthen the University's capacities by setting up a unit dedicated to managing these funds. The Funds Management Unit (FMU) thus became a reality in 2020, with the main aim of professionalizing the process of launching calls for projects and

monitoring R&D and Technology Transfer projects. Today, with a team of 25 dedicated employees with complementary skills, this structure manages a portfolio of 18 Research Funds and supervises 200 ongoing projects. Relying on a Management Platform for Calls for Research Projects (PGAP) and the informed opinions of eight scientific committees, the WMU processed 1,453 requests for support in the course of 2023. Encouraged by the support of our Foundation, the unit is determined to maintain the same momentum in the years to come.

A one-stop shop that:

- Is made up of Human Capital at the service of researchers with several profiles
- Covers the entire R&D and Technology Transfer value chain



Dematerialisation of the digital management process through the PGAP platform



Mandated to use the budgets of the project coordinators:

• Researcher focusing 100% on his project



Scientific and technical committees meet every 6 months:

• Appointments with independent national and international experts for scientific and technical monitoring

New infrastructure dedicated to virology research

As part of the partnership established in 2020 between OCP Group, UM6P, the Institut Pasteur du Maroc (IPM) and our Foundation, the partners have joined forces to equip the IPM with a medical virology centre for highly pathogenic germs. After the studies initiated in 2023 and with construction to be supervized by the Agence Nationale des Équipements Publics, this centre will strengthen the infrastructure dedicated to the study of pathogens in Morocco. Its aim is to detect and warn of any abnormal occurrences linked to the circulation of emerging viruses, to monitor virology and to develop new diagnostic techniques for highly pathogenic germs.



atives to support researchers, were going to develop research further and make great strides in the fields of

applied research.

Abdelkader LARABI, Professor at Mohammed V Uniersity - Rabat









(Driving)

AND PROGRESS

Supporting funds to nourish RESEARCH AND DEVELOPMENT

Our Foundation has been investing in research and development since 2016. First by supporting the R&D Fund dedicated to phosphates (APPHOS), then by creating other Funds in partnership with UM6P and our institutional partners, including in particular the Ministry of Higher Education, Scientific Research and Innovation. Since then, our Foundation has continued to provide practical support for Research and Development efforts by providing logistical and financial backing for these Funds. These initiatives are dezigned to turn opportunities into innovative breakthroughs, contributing to sustainable progress.

R&D funds

Our support for the Research and Development Funds has a considerable impact on the Moroccan and African research community. By promoting applied research, technology and innovation, these funds offer researchers opportunities for professional development and collaboration with the private sector. This stimulates the creation of sustainable partnerships and contributes to economic growth and regional development in Africa.

	UM6P, MESRSI & CNRST	Promoting national scientific research	61 projects at mid-term
Multi-Hematic Fund	UM6P	Promoting scientific research within the University's internal ecosystem	9 projects in progress
Virology Fund	UM6P & IPM	Supporting research into viruses and developing biotechnology projects	5 projects currently being deployed
Life Sciences Fund	UM6P & INH	Encouraging research in the field of life sciences and hygiene, while strengthening collaboration between researchers from the two institutions	7 projects in progress
Medicinal and Aromatic Plants Fund	UM6P & ANPMA	Encouraging research on medicinal and aromatic plants and strengthening synergies between researchers from the two institutions	20 projects submitted, currently being selected
Preservation and Enhancement of Natural Heritage Fund	UM6P & Institut Scientifique	Encouraging research in the earth and life sciences and encouraging collaboration between researchers from the two institutions	12 projects submitted, currently being selected
Atomic Energy Fund	UM6P & CNESTEN	Encouraging research in nuclear science and technology through synergies between the two institutions	16 projects submitted, currently being selected



Agriculture Fund	UM6P & INRA	Promoting agricultural research to improve productivity, environmental sustainability and the resilience of systems, by supporting socio- economic and technological projects that benefit local populations	5 projects selected and in progress
Social Sciences and Management Fund	UM6P & ABS	Encouraging applied research in the fields of economics, humanities, social sciences and management	7 projects selected in progress
Great Green Wall Fund	UM6P & ASERGMV	Encouraging innovation and ensuring the sustainability of solutions to meet the environmental, economic and social challenges associated with the route of the Great Green Wall	3 projects under way
Agriculture and Climate Fund	UM6P	Promoting soil health and the dissemination of sustainable agricultural practices and building the capacity of public agricultural institutions	Gap Yield project being rolled out
Typiculture and Climate luna	UNIOP	, , , ,	being rolled out

Technology Transfer Fund

Our Foundation actively supports the establishment of Technology Transfer Funds to give them the capacity to catalyze innovation and foster economic development. By supporting researchers in transforming research results into marketable products and services, these funds help to stimulate the national economy by increasing the production and use of innovative technologies. In addition, by promoting the exploitation of research results within the university community, they strengthen the innovation ecosystem and encourage collaboration between academic and industrial players. By supporting these initiatives, the Foundation aims to encourage applied research and promote entrepreneurship, thereby creating a lasting positive impact on society and the economy.

TechTransfer Fund	UM6P MESRSI & MIC CNRST & OMPIC	Helping researchers transform the results of their research into marketable processes, products or services	11 ongoing projects
APVAR Fund	UM6P	Encouraging applied research and innovation that can contribute to economic development based on innovation and knowledge	3 ongoing projects
TechDev Chair	OCP & UM6P	Developing innovative projects to diversify OCP Group's business model	7 ongoing projects

PAYHCIPAHIN IN THE DEVELOPMENT OF OUR CONTINENT

International initiatives

figures of 2023

commitments: how we operate

- International · Establishing partnerships with public and private institutions to strengthen the actions
 - undertaken. Co-creating with local stakeholders to provide a response tailored to their
 - Onboarding UM6P to sharing know-how with local experts, thereby encouraging the development of local skills.
 - Mobilising local skills to support project implementation and empower local stakeholders.
 - Co-financing of initiatives contribution.



10 partner

19,590 beneficiaries





ongoing projects



1,270 women



1,729 plots

24

partners



radio spots 1 million listeners



4,644
people
trained



cooperatives



155 hectares 81,000 seedlings

The cradle of humanity, Africa, is also the continent of the future, thanks to its dynamic demography, the diversity of its natural resources and all the local, national and continental initiatives deployed to accelerate and sustain its development. Within the framework of South-South cooperation, which has been made a strategic priority by His Majesty King Mohammed VI, our toundation initiates and supports a wide range of development initiatives in communities in partner African countries, as well as in two Asian countries.

(Participating)

Bangladesh

Multiplying our international initiatives and partnerships

By forging partnerships with the public sector and institutions under the authority of partner countries, and by co-creating with local stakeholders, our Foundation initiates, supports and co-finances high-impact projects, thereby helping to strengthen South-South cooperation.



Capacitation, research and innovation

- Supporting R&D through innovative research projects and partnerships with research institutions.
- Promoting social innovation.
- Strengthening skills and empowering local institutions.
- Supporting decision-making by providing tools based on reliable data.
- Providing equipment and materials and setting up research laboratories and infrastructure.



Environmental sustainability

- Resilience in the face of climate change: raising awareness and developing resilient farming
- Responsible management of natural resources.
- Preserving ecosystems: raising awareness, promoting the creation of conservation areas and restoring natural habitats.
- · Water and soil quality monitoring: deployment of water and soil quality monitoring projects.
- Reforestation: reforestation campaigns to restore ecosystems and combat deforestation, actively involving communities.



Community involvement and development

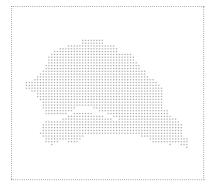
- Community empowerment and development: empowering communities and supporting development projects.
- Development and infrastructure projects: access to water, community agricultural
- Strengthening and diversifying sources of income: training, support for incomegenerating projects, development of local products (coffee, mangroves, tamarind, manioc, balanites, etc.).



(Participating) IN THE DEVELOPMENT

Catalyzing TRANSFORMATION THROUGH COMMUNITY ENGAGEMENT

In the dynamics of South-South cooperation, our commitment to social and economic transformation in Africa finds its essence in our approach as a catalyst. It is in this spirit that our Foundation invests, affirming our commitment to the sustainable development of the continent. By working closely with local communities, we aim to strengthen grassroots initiatives and support aspirations for shared growth and prosperity.



Senegal

Project to support community resilience along the route of the Great Green Wall

In June 2022, our Foundation entered into a partnership with the Agence Sénégalaise de la Reforestation et de la Grande Muraille Verte (ASERGMV) to deploy a pilot project designed to reduce the effects of climate change on the environment and on the living conditions of vulnerable populations. As part of this three-year partnership, a number of initiatives have been rolled out in 2023, including:

Community farming

- Support for cooperatives in developing the value of agricultural products from the Great Green Wall.
- Diagnostic study of the needs of the Mbaye Awa and Widou cooperatives.
- Organization of four training sessions for 80 women from the Widou and Mbaye Awa groups.
- Acquisition of small-scale agricultural equipment for women's groups.
- Development of two 40-hectare community farms (boreholes, water towers, solar pumping, localised irrigation, fencing, nursery, storage).
- Collaboration with OCP Africa and ASERGMV to build the entrepreneurial capacity of local communities and carry out a study on the value chains of GMV.

Capacity building

- Diagnosis of the agency's needs and capacity building.
- Organization of two training sessions on collective intelligence and carbon sequestration for around twenty ASERGMV managers.
- Provision of a mobile unit equipped as a soil and water analysis laboratory.
- Provision of mobile equipment to monitor and supervise the sites (3 pick-ups, 3 motorbike carriers, 9 motorbikes).

R&D in the Great Green Wall

· Setting up a research fund to identify appropriate solutions to strengthen the resilience of Sahelian communities in the face of the challenges of climate change.



Senegal

Developing community agriculture and preserving the Niokolo Koba National Park

Launched in 2021 with the signing of an agreement between our Foundation and Senegal's Ministry of the Environment, Sustainable Development and Ecological Transition, the Niokolo Koba National Park sustainable development project aims to help preserve water quality in this reservoir of plant and animal biodiversity. In 2023, focusing its actions on three complementary areas (analysis of the quality of the park's water, support for community development and scientific research), this project, carried out in collaboration with UM6P, has implemented the following initiatives in particular:

• Training 50 women from the Fanabara Economic Interest Group in the fundamentals and practices of management and empowerment of professional agricultural groups.

IN THE DEVELOPMENT

- Provision of 40 beehives to the Fanabara group.
- Development of a 5-hectare integrated farm for the Fanabara group (fencing, borehole, solar installation and localised irrigation system, storage and packaging premises and training
- Providing the park management with water analysis equipment (fixed and mobile laboratory, rolling stock to facilitate sampling).
- Training of 5 laboratory technicians in quality analysis techniques.
- The National Parks Department drew up a sampling plan with over 80 sampling points for analysing water quality in the Niokolo Koba National Park.



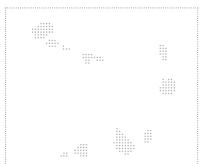


village have lived here for a long time, living off the resources of the Niokolo Koba Park in particular, but the park is a fragile environment, and we have understood this. The National Parks Department has worked with OCP Foundation to provide us with 5 hectares of land on the outskirts of the park for market gardening, beekeeping and poultry farming. They have also made a borehole available to the local population. In collaboration with the park rangers, waterrelated problems have thus disappeared and agricultural and livestock activities have fostered economic development.

President of the Fanabara Dar El Salam



Supporting Mobilizing Forging Co-creating Driving Participating IN THE DEVELOPMENT OF OUR CONTINENT



· Capacity-building for INIDA's soil and water analysis and bromatology laboratory, through support for the operationalisation of equipment and training for 6 members of staff. This will enable more effective monitoring of the dynamics of agricultural soil and water

quality, as well as optimising

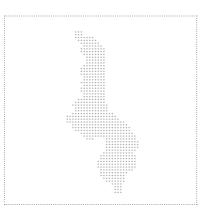
interventions with farmers.

Cape Verde

Sustainable agriculture in saline areas

We are reaffirming our commitment to agricultural development in areas prone to water stress and salinity, through a pilot project carried out in partnership with INIDA and the Ministry of Agriculture in Cape Verde. Within this framework, a series of actions have been undertaken, including training, demonstration trials and the promotion of scientific exchanges, in close collaboration with UM6P.

- Strengthening INIDA's geospatial laboratory through the acquisition of ArcGIS licences, and the training of 11 of its managers in Geographic Information Systems (GIS), remote sensing and soil mapping.
- Participation in the second Forum on Water Scarcity in Agriculture (WASAG), organized by the FAO and the Cape Verde Ministry of Agriculture, with a presentation on the project.
- Provision of 1 pick-up truck and 3 motorbikes for INIDA.
- Support for the development of bio-saline agriculture through the training of around twenty managers from INIDA and the Cape Verde Ministry of Agriculture on production systems adapted to salinity and demonstration trials to promote Quinoa and Blue panicum.



Malawi

Empowering Women In Agriculture

Agriculture being the most essential sector of the economy in Malawi, the main mission of this project, inaugurated and launched in 2022, is to enable integrated community-based agriculture to help improve the conditions of the 88% of women from rural areas who make a living from it. In a joint initiative between our Foundation, Femmes Africa Solidarité (FAS) and the Ministry of Agriculture, this pilot project aims to improve the conditions and incomes of women and young people in agriculture, enabling more than 500 women to benefit from capacity building, training, access to equipment and support during advocacy with the authorities. During 2023, our Foundation organized the following activities in collaboration with its partners and UM6P:

- Diagnosis of partner women's cooperatives.
- 10-day training course in governance and management for 60 women from the Nkungudza (Blantyre) and Tikondane (Mwanza) cooperatives, aimed at enhancing their skills in farm management, group dynamics,
- planning, accounting and auditing, and improving the economic empowerment of women in the pigeon pea value chain.
- The Malawi Ministry of Agriculture provided the group with two pick-up trucks and trailers.
- Launch of the supply of
- pigeon pea production and development equipment to the cooperatives.
- Recruitment of a local coordinator.

IN THE DEVELOPMENT

Presentation of a plea in favour of the role of women in agriculture at the African Union 2023 summit in Addis Ababa, Ethiopia.



Asia: towards more sustainable soil management in Bangladesh



In Asia, OCP Foundation supports initiatives in Bangladesh, in collaboration with local associations and public agronomic institutions, to contribute to the introduction of improved agricultural models through sustainable soil management. With already 14,971 direct beneficiaries (including 4,445 women) in 8 different districts and 1,905 demonstration plots of good agricultural practices, covering an area of 236 hectares, the activities carried out have enabled farmers to record a 43% increase have enabled farmers to record a 43% increase in their income. Building on these initial successes, new initiatives have been rolled out in 2023, including:

- Training focused on good agricultural practices relating to food legumes, adding value to agricultural products, seed quality and access to finance. Creation and implementation of 15 cooperatives and 166 community hubs for the distribution of improved seeds.

 Organization of a conference on OCP Foundation's agricultural development
- programmes in Bangladesh and India, with the participation of Dr Shiv Ku-mar Agrawal from ICARDA.
- mar Agrawal from ICARDA.

 Training of 3,143 farmers and ministry officials, organization of awareness sessions for 4,502 farmers and presentation of demonstration plots and fertiliser trials in two divisions of northern Bangladesh, in partnership with research centres such as IFDC and ICARDA, government bodies such as DAE, SRDI, BARI and BRRI, with the involvement of NGOs such as Prova and SSRDU and in collaboration with the Bangladesh Agricultural University in

IN THE DEVELOPMENT

Creating AGENTS OF CHANGE

Because innovation is the engine of progress, OCP Foundation is determined to create agents of change, the fundamental pillars of our action. Various initiatives have been undertaken through several partnerships to bring about change in key areas. By focusing on collaboration and innovation, we are working to bring about major and lasting transformations.

Organization of the first edition of Women In Tech & AI

Committed to the inclusion of African women in the technology and artificial intelligence sector, our Foundation, in partnership with the AI Movement-UM6P centre, launched the «Women in Tech and Al» programme in June 2023, with the ambition of offering them all the resources they need to strengthen their skills and professional networks. To lay solid foundations that will enable a dynamic community of women to support their leadership in the field of technology and AI, at the service of sustainable development in Africa, our Foundation has deployed various initiatives this year:

- Selection of 34 women, representing 11 African
- Launch of the 1st cohort of the Women in Tech & Al in Africa programme and organization of the intensive AI Movement Summer Camp at UM6P
- 85 hours of training (5 online and face-to-face modules) on key topics related to Technology, Artificial Intelligence, Leadership and Fundraising.
- Coaching and support for eight selected projects.
- · Recruitment of a dedicated project manager.

Promoting and adopting the One Health approach in Morocco and Senegal

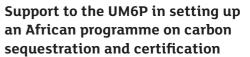
Since 2022, our commitment to the 'One Health' approach has transcended traditional disciplinary boundaries to embrace a holistic view of human, animal and environmental health. This approach recognizes the profound interconnectedness between these three spheres and understands that health challenges are often interdependent and complex. By adopting a 'One Health' perspective, we recognize that human health is intimately linked to that of animals and to the state of the environment in which we live. By taking an integrated approach, we can better understand and address complex challenges such as emerging diseases, food safety, antimicrobial resistance and environmental threats. With this in mind, our Foundation has supported a number of strategic initiatives in 2023 to encourage our partners to embrace this approach:

• Creation of a One Health-UM6P club in Benguerir.

(Participating)

IN THE DEVELOPMENT

- Organization of 3 awareness-raising workshops aimed at educating and mobilising members around global health issues.
- Carrying out a diagnostic and awareness-raising study among the rural community in Laâyoune and UM6P's participation in the 10th International Conference on Agriculture, on the theme of global food security and the need to curb crop losses, and in the Congress of the Entomological Society of America.
- Presentation of the results of the One Health 2022 diagnostic, in collaboration with the Odyssée Trust Conservation (OCT), ESAFE-UM6P, the Direction des Parcs Nationaux du Sénégal and other key partners.
- Publication in the proceedings of the 10th International Conference on Agriculture in Bali.



Our Foundation is supporting UM6P in setting up a pioneering programme on carbon sequestration and certification. With a view to building capacity and encouraging innovation in this field, training courses and collaborative workshops have been run by experts to get a clear picture of the opportunities and challenges involved in developing a carbon certification mechanism.

- · Carbon training for thirty participants representing the internal ecosystem of OCP Group and UM6P.
 - Organization of a workshop on the design of a flagship carbon programme in Benguerir, in collaboration with the UM6P Agricultural College on the theme «Carbon: a battle to be won».



Consolidatina IN THE DEVELOPMENT

Support for institutional structures in the agricultural sector

JE DU SENEGAL

CATION NATIONALE / IA DAKAR LLENCE MARIAMA BA

Convention extended to December 2025

Always determined to promote the study and knowledge of soils for sustainable agriculture, our Foundation has reaffirmed its support for the African Plant Nutrition Institute (APNI), for the design and implementation of research projects aimed at agricultural development, in Morocco and internationally. The APNI, a non-profit research and educational institution, works to promote plantbased nutrition and to find sustainable solutions that contribute to the continent's food security.

AAA Initiative Foundation:

Convention extended to June 2025

Our Foundation is supporting the African Agricultural Adaptation (AAA) initiative for a further two years. This initiative, launched ahead of COP22, aims to strengthen Africa's agricultural resilience in the face of climate change, by deploying specific projects to improve water and soil management.

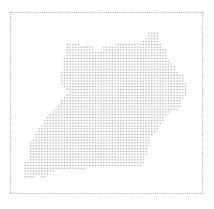
Senegal

Collaboration with the Mariama Ba High School of Excellence

As part of our efforts to promote academic excellence and equal opportunities, our Foundation is working closely with the Lycée d'Excellence Mariama Ba in Senegal. This collaboration illustrates our Foundation's commitment to encouraging, supporting and accompanying young people on their path to academic success. As part of this partnership, six Senegalese students have been invited to join UM6P's programmes in three fields of

Adapting to the challenges of climate change and preserving biodiversity

To help tackle the challenges posed by climate change and preserve biodiversity, our Foundation supports all initiatives that promote sustainable development. This commitment is fully in line with the Sustainable Development Goals relating to the preservation of the environment, water and the biodiversity of flora and fauna. In 2023, several initiatives marked the Foundation's determination to work towards a more sustainable world.



Uganda

Launch of the «Green carbon, livelihoods and resilience in smallholder coffee production systems» project

With the launch of the Green Carbon, Livelihoods and Resilience in Smallholder Coffee Systems project in Uganda, our Foundation and its partners now have the structure needed to promote environmental sustainability and resilience in Ugandan farming communities. The aim of the project is to develop an agroforestry ecosystem for carbon sequestration, facilitate access to carbon credit and significantly improve the situation of small-scale coffee growers. With already 4,000 direct beneficiaries, 4,500 hectares covered and the involvement of over 300 beekeepers, the year was marked by numerous initiatives.

- Organization of a research workshop as part of the Carbon Sequestration pilot project in the coffee sector in Uganda.
- planning and launch day in Kampala.
- Development of the basic survey tool and research protocols.
- Recruitment and training of 500 farmers, 5 young leaders and 3 PhD students.





Senegal

Preserving mangrove biodiversity in Joal Fadiouth

Protecting the biodiversity of the mangrove swamp at Joal Fadiouth is a cornerstone of environmental conservation in Senegal. In close collaboration with the Senegalese institutions in charge, our Foundation multiplied its projects and initiatives in 2023, including in

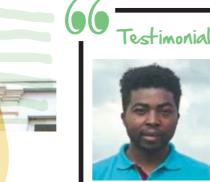
- Reforestation of 55 ha of mangrove in the Joal Fadiouth Marine Protected Area (MPA).
- Support for 6 women's cooperative groups to develop income-generating activities (IGAs).
- Support for 169 women in
- managing salinity and food production from mangroves.
- Provision of material resources (beekeeping and oyster farming equipment, surveillance boats, vehicles, training rooms) in the presence of the Minister of Petroleum
- and Energy, Mrs Aïssatou Sophie Gladima, and Colonel Mamadou Sidibe, Director of the Directorate of Community Protected Marine Areas (DAMCP).
- Beekeeping and oyster farming training for 60 women.



Community reforestation for biodiversity conservation

In Madagascar, our Foundation's commitment to preserving the environment and ecosystems has taken concrete form with the deployment of the community reforestation project, for the benefit of local communities. By setting up well-equipped and structured nurseries, and by training beneficiaries in the most advanced reforestation techniques, our Foundation, in collaboration with various partners across Africa, is helping to conserve biodiversity in Madagascar, through various actions carried out in 2023:

- Setting up 6 structured and equipped nurseries (small tools, seeds, irrigation, rolling stock).
- Production and broadcasting of several radio spots to raise
- awareness of reforestation. 95 beneficiaries trained in reforestation techniques and seedling production by a UM6P
- Production of more than 81,000 seedlings.
- Reforestation of more than 100 hectares.



Testimonial We set up a community reforestation project with the support of OCP Foundation and the Ministry of Agriculture and Livestock, and were able to benefit from training, particularly in the production of young seedlings, but also in innovative techniques to ensure the success of this reforestation project.

Edson Noharinjanahart, Regional Manager of the NGO Tontolo Sy Kajy



Consolidating AND EVALUATING THE ACTIONS TAKEN,

AND EVALUATING THE ACTIONS TAKEN, TO GUARANTEE THEIR IMPACT OVER THE LONG TERM

Since its creation, our Foundation has been committed to sustainable human development, both in Morocco and internationally. Each of our initiatives is based on a strategic and targeted action model, which favours approaches based on intelligence and collective dynamics, and which strengthens stakeholders' capacity for action to encourage the creation of shared values. Using an empirical approach, we develop and deploy carefully designed pilots, which we rigorously evaluate to measure their impact. This accurate evaluation enables us to capitalise on the successes we have achieved and to understand the challenges to be overcome in similar projects in the future. This section of our activity report highlights some of our flagship initiatives, which will be completed in 2023. Their impact shows that anything is possible for those who dare, who help each other and whose vision is guided by strong values.

THE ACTIONS TAKEN, TO

GUARANTEE THEIR IMPACT

OVER THE LONG TERM

OVER THE LONG TERM

PROJECTS IN THE CLOSING AND ASSESSMENT PHASE



The «Imagining Africa's Future» initiative, launched by UNESCO in partnership with OCP Foundation and UM6P, embodies a bold vision for the African continent.

This strategic collaboration has created a forum for exchange and collaboration where African stakeholders can reflect, propose and develop innovative solutions to the challenges facing the continent. By encouraging the participation of diverse stakeholders, including young people, women, entrepreneurs, researchers and community leaders, our inspiration was to create an inclusive space where every voice counts and helps shape Africa's possible futures.

Through joint awareness-raising initiatives, training programmes, innovation competitions and strategic partnerships, «Imagining Africa's Futures» has unleashed the continent's creative and entrepreneurial

potential. By encouraging the exploration of new ideas, promoting quality education, building capacity and investing in research and innovation, the initiative has succeeded in turning challenges into opportunities and paving the way for a prosperous and inclusive future for all Africans.

The doctoral programme currently underway at UM6P's Faculty of Governance, **Economics and Social Sciences (FGSES)** represents a crucial step in consolidating the achievements of this initiative, while the external evaluation of the programme, which is currently being launched, will make it possible to accurately measure its impact and identify areas for improvement for future projects.



• 650 young people trained

- 57 African executives certified.
- 65 participants in executive training.
- 150 hours of strategic foresight training provided to learners from 20 African countries.
- 5 UNESCO Chairs deployed and 15 FLLs organized.
- · Doctoral programme underway at FGSES.
- · External evaluation of the programme being launched.



Inclusive and innovative learning approaches

The Mahir and Act School initiatives, supported respectively by UM6P and our Foundation, embody our commitment to human development. and the growth of skills in Morocco.

The Mahir network, which is part of UM6P, aims to train committed, multi-skilled individuals capable of making an active contribution to the country's development. Using a methodology based on training, practice and innovation, Mahir encourages the development of essential skills such as creativity, communication, collaboration and initiative. This approach enables Mahir graduates to position themselves advantageously on the job market or to set up their own business, thereby contributing to Morocco's socio-economic development.

For their part, the Act Schools offer young Moroccans a unique opportunity for personal and professional development. These schools offer an educational, cultural and incubation programme designed to help participants acquire skills and talents. Through concrete projects and a period of incubation, Act School participants are encouraged to develop their professional projects and bring them to fruition.

Together, Mahir and Act School are part of a global approach aimed at encouraging the development of young people and boosting Morocco's socio-economic fabric. These initiatives embody the commitment of the country's key players to a promising and inclusive future for all.

End of programme incubation and transfer to UM6P:

Mahir: 5 graduating classes, 2 sites (Benguerir and Rabat) and 133 graduates.

Act School: 5 classes, 3 sites (Youssoufia, Khouribga and El Jadida) and 637 graduates.



OVER THE LONG TERM

(Supporting)—(Mobilizing)—(Forging)—(Co-creating)—(Driving)—(Participating)—(Consolidating) THE ACTIONS TAKEN, TO **GUARANTEE THEIR IMPACT** OVER THE LONG TERM



Solicode Centre: using digital technology to get young people into work

One of the major commitments of our Foundation is to ensure equitable access to quality education for all, thereby helping to promote equal opportunities. It was with this objective in mind that the Solicode Centre was created in 2020. The result of three years of close collaboration between Simplon, OCP Foundation, the Mohammed V Foundation for Solidarity, the OFPPT and the LEET Initiative association, the centre's primary aim is to provide inclusive training for young people in digital professions, thereby facilitating their professional integration and promoting the digital dynamic in Morocco.

The Solicode Centre offers two types of training, in Web Development and Mobile Development, each spread over one year and accessible free of charge and without prerequisites. Since its inauguration in 2020, three classes have benefited from these courses, totalling 273 learners, with a success rate of around 98%.

At the end of their course at Solicode, learners acquire a range of technical and soft skills that are essential for working in the digital sector.

Solicode's experience has been crowned with success thanks to the ongoing commitment of the various partners, who have fully appreciated the quality of the training and support provided to participants.

- · An equipped centre transferred to the OFPPT.
- 273 learners trained in Web and Mobile development.





Professionalisation centres to empower Moroccan women

The professionalisation centres for the empowerment of Moroccan women are a major initiative of our Foundation, launched in partnership with the **National Union of Moroccan Women** (UNFM) in 2019. Aware of the challenges facing Moroccan women, particularly those in vulnerable situations, our Foundation is committed to creating spaces dedicated to training and the acquisition of professional skills.

These centres, designed for young women aged between 15 and 30, offer innovative educational programmes tailored to the needs of the local labour market. In collaboration with the UNFM, we have developed courses such as cookery, dressmaking, hairdressing and paramedicine, in response to the growing demand in these sectors.

Open to everyone, with or without prior qualifications, including foreign nationals living in Morocco, these centres aim to offer learning and professional development opportunities to a wide range of people. The training programmes, which can last from six months to three years, are tailored to the learning capacity of each woman, guaranteeing personalised support.

- 3 centres set up in Rabat, Khouribga and Tangier.
- · 1,983 beneficiaries.





GUARANTEE THEIR IMPACT

OVER THE LONG TERM

Supporting Mobilizing Forging Co-creating Driving Participating Consolidating

AND EVALUATING THE ACTIONS TAKEN, TO **GUARANTEE THEIR IMPACT** OVER THE LONG TERM





OCP Foundation scholarships: a path to success





In Morocco, access to higher education remains a challenge for many young people. Since 2013, our Foundation has been committed to facilitating access through the funding of several scholarship programmes. Among them, the AFAQ, Jadara, AMCI and Moulay Youssef Foundation scholarships are evidence of this ongoing commitment to Moroccan youth.

- AFAQ scholarships are awarded to secondary and higher education students, helping them to cover their tuition, accommodation and living costs. These grants are awarded on the basis of academic merit and financial need, providing equal access to education for all.
- The JADARA scholarship programme (formerly FME) aims specifically to support students in the fields of engineering, medicine and agriculture, by offering them financial assistance to pursue higher education in these key areas. This initiative aims to strengthen the skills and capabilities of young people in sectors that are essential to Morocco's development.
- **AMCI** scholarships are intended for Moroccan students wishing to pursue higher education abroad, offering them the opportunity to gain access to internationally renowned educational institutions. These scholarships promote cultural exchange and the development of Morocco's cultural heritage, personnel des bénéficiaires, tout en contribuant à leur formation académique et professionnelle.
- Finally, the Moulay Youssef Foundation scholarship programme aims to support underprivileged students from rural areas of Morocco, giving them a fair chance to receive a quality education as they progress through the Classes Préparatoires aux Grandes Écoles.



Coming from a modest family and having lost my father when I was still young, the obstacles seemed insurmountable. OCP Foundation came to my rescue like a lifeline. Their life grant, their contribution to my studies abroad and the personalised support through tutoring and coaching have been more than just opportunities. They have been the pillars on which I have been able to build my future.





"radios rurales" programme in Togo

Since 2021, as part of the partnership established with Togo's Ministry of Communication and Media. our commitment to the development of rural radio stations has been fully realised:

Six Togolese rural radio stations have benefited from state-of-the-art equipment, while some forty of their managers and directors have been trained in radio production techniques. This initiative has strengthened local communications capacity, giving rural

radio stations the tools and skills they need to provide relevant, high-quality radio content. At the same time, full support was provided to develop awareness-raising messages on the crucial issues of food security. By working closely with our local partners, we have actively contributed to the empowerment of Togolese rural radio stations and to the dissemination of information vital to the well-being and development of local populations.

- · 6 rural radio stations rehabilitated and equipped.
- 38 producers, journalists and technicians trained.
- · 239 radio capsules produced, translated into 9 local languages.
- · A cumulative audience of 994,000 listeners.



(Supporting)—(Mobilizing)—(Forging)—(Co-creating)—(Driving)—(Participating)—(Consolidating) THE ACTIONS TAKEN, TO **GUARANTEE THEIR IMPACT** OVER THE LONG TERM



FUERTES: new perspectives FUERTES for future generations of women leaders and entrepreneurs in Africa

The « United Women Together for Research, Technology, Environment and Science « (FUERTES) scientific cooperation project is the fruit of a partnership that we have established with the «Mujeres Por Africa» Foundation and UM6P, as part of a determined effort to empower African women and reduce gender inequalities on the continent.

Focused on improving agricultural research in Senegal, the FUERTES project has concentrated on training Senegalese women researchers and doctoral students specialising in sustainable agriculture at the University of Sine Saloum El Hadj Ibrahima Niass (USSEIN). Thanks to the support of its partners, this initiative has made it possible to strengthen the technical and scientific capacities of the beneficiaries, consolidate their leadership and promote the transfer of knowledge and know-how in the field of agriculture in Africa. The closing ceremony, held at UM6P in October 2023, marked the end of this training session, symbolising an important stage in the participants' journey.

- · 22 doctoral students and researchers from Senegal trained and supported.
- 5 federative projects coached.
- · A digital platform created.



Transforming TOMORROW

nvisioning tomorrow's change has been a real adventure this year! Driven by our values and stimulated by collaboration with our stakeholders, our Foundation has launched new initiatives, building on the lessons learned from previous ones.

We have invested so much energy, mobilized significant resources and undertaken a multitude of actions, all guided by the same vision: to be a catalyst for transforming life trajectories within our communities, in Morocco and internationally.

In line with our founding principles and by activating our various levers for action, we have strengthened research and development capabilities, supported access to education and employment for all, and boosted Social Innovation. In addition, we have supported our communities in adapting to climate change and developing the Social Solidarity Economy, particularly by focusing on food security.

Thanks to our committed men and women and in collaboration with our various stakeholders, we have made a very tangible contribution to the efforts needed for social and environmental transition, always taking care to rigorously evaluate our actions to guarantee their positive impact over the long term.

With a forward-looking perspective, we remain resolutely committed to pursuing our mission and facing challenges with determination and creativity. We are convinced that our collective commitment to change will continue to bear fruit, creating a fairer, more inclusive and more sustainable world. We owe it to future generations.

ACRONYMS

AAA	Adaptation of African Agriculture
AGR	Income-generating activity
AMCI	Moroccan Agency for International Cooperation
AMP	Marine Protected Areas
AMSAT	Moroccan Association for the Support and Assistance of People with Down's Syndrome
ANPMA	National Agency for Medicinal and Aromatic Plants
APAEP	The Gateway Association of Parents and Friends of Autistic Children
APEE	Association for the Promotion of Excellence in Education
APNI	African Plant Nutrition Institute
ASERGMV	Senegalese Agency for Reforestation and the Great Green Wall
BARI	Bangladesh Agricultural Research Institute
BRR	Bangladesh Rice Research Institute
CAFPA	Agricultural Support and Vocational Training Centre
CNDE	Centre for Digitalisation and Distance Learning
CNESTEN	National Centre for Nuclear Energy, Science and Technology
CNRST	National Centre for Scientific and Technical Research
СРА	Training Centre for Aggregated Teachers
CPGE	Preparatory class for the Higher education schools
CRMEF	Regional Centres for Education and Training Professions
DAE	Department of Agricultural Extension
DAMCP	Directorate of Community Marine Protected Areas
DAS	Strategic Action Area
DPN	National Parks Department
ENREE	Renewable Energy and Energy Efficiency
ESS	Social and Solidarity Economy
EWA	Empowering Women in Agriculture
FAO	Food and Agriculture Organization
FAS	Femmes Africa Solidarité
FGSES	Faculty of Governance, Economics and Social Sciences
FIRSI	Ibn Rochd Foundation for Science and Innovation
FMA	Fundacion Mujeres Por Africa
FOCP	OCP Foundation
FUERTES	Women United Together for Research, Technology, the Environment and Science
GMV	Great Green Wall

ICARDA International Center for Agricultural Research in Dry Areas INIDA National Institute for Agrarian Investigation and Development of Cape Verde INRA French National Institute for Agronomic Research IPM Institut Pasteur Morocco **ISE** Institute of Education Sciences LM6E Benguerir's Mohammed VI Highschool of Excellence MENPS Ministry of National Education, Preschool and Sport MESRSI Ministry of Higher Education, Scientific Research and Innovation MRTB Moroccan Retail Tech Builder MSDEF Ministry of Solidarity, Social Development, Equality and the Family MTAESS Ministry of Tourism, Crafts and the Social Solidarity Economy NMD New Development Model **ODCO** Office for the Development of Cooperation **ODD** Sustainable Development Objectives **OFPPT** Office for Vocational Training and Employment Promotion OMPIC Moroccan Industrial and Commercial Property Office **ONG** Non-Governmental Organization **OPCA** Observatory of Cultural Policies in Africa **PGAP** Platform for managing calls for research projects PNNK Niokolo Koba National Park PTE Water Treatment Processes **REX** Experience feedback SAP+D School of Architecture, Planning & Design **SEP** Social Experience Program **SFR** Seed Fund Research SIAM International Agricultural Show in Morocco SIL Social Innovation Lab **SRDI** Soil Resource Development Institute **USSEIN** University of Sine Saloum El Hadj Ibrahima Niass **UGF** Fund Management Unit

UM6P Polytechnic University Mohammed VI

UNFM National Union of Moroccan Women

UNESCO United Nations Educational, Scientific and Cultural Organization

